

CLAIMS

1. A soft-sided lunch kit comprising:

2 a body including a pliable bottom wall, a pliable side wall joined to and extending in upstanding-fashion about the periphery of the 4 bottom wall, the side wall including an upper loading/unloading access opening to the interior of the body;

6 a pliable top panel sized to close the loading/unloading access opening and hinged to said body to be movable between positions opening 8 and closing said loading/unloading access opening, an exterior side of said top panel having a decorative figure formed thereon; and

10 a quick access structure including a quick access opening in the top panel, and a flap hinged to the top panel to be movable between 12 positions opening and closing the quick access opening, the flap defining a portion of said decorative figure.

2. The lunch kit of claim 1 wherein the flap has a periphery shaped to resemble at least a part of said portion of said decorative figure.

3. The lunch kit of claim 1 wherein the flap comprises an 2 opening tab extending from the flap to overlay a surface of said exterior of said top panel, the opening tab defining part of said portion of said 4 decorative figure.

4. The lunch kit of claim 1 wherein said pliable bottom wall, 2 pliable side wall, pliable top panel and flap are all thermally insulated.

5. The lunch kit of claim 1 further comprising a zipper-like
2 closing device extending about the loading/unloading access opening and a
periphery of the top panel for selectively securing the top panel in a position
4 closing said loading/unloading access opening.

6. The lunch kit of claim 1 wherein said decorative figure is
2 in the form of an animal or a car, and said portion of said decorative figure
comprises a lower jaw of the animal or a hood of the car.

7. The lunch kit of claim 6 wherein the flap comprises an
2 opening tab extending from the flap to overlay a surface of said exterior of
said top panel, the opening tab defining part of said portion of said
4 decorative figure, said part of said portion of said decorative figure
comprises a tooth or a lip of said animal or a grill of said car.

8. The lunch kit of claim 1 wherein the quick access opening
2 provides access to a storage compartment carried on an interior side of the
top panel.

9. A soft-sided lunch kit comprising:

2 a pliable body surrounding an storage compartment having a
loading/unloading access opening ;

4 a lid connected to said body and sized to close said load-
ing/unloading access opening with the lid in a closed position, the lid includ-
6 ing a quick access opening therein to allow access to the storage compart-
ment with the lid in the closed position, an exterior of said lid having a
8 decorative figure formed thereon;

10 a flap connected to said lid to be movable between positions
opening and closing said quick access opening in said lid, said flap defining
a portion of said decorative figure.

10. The lunch kit of claim 9 wherein said pliable body is

2 thermally insulated.

11. The lunch kit of claim 9 wherein said pliable body and
2 said lid are thermally insulated.

12. The lunch kit of claim 9 wherein said pliable body, said
2 lid, and said flap are thermally insulated.

13. The lunch kit of claim 9 wherein said lid is pliable.

2 14. The lunch kit of claim 9 wherein said lid and said flap are
pliable.

15. The lunch kit of claim 9 wherein the flap comprises an
2 opening tab extending from the flap to overlay a surface of said exterior of
4 said lid, the opening tab defining part of said portion of said decorative
figure.

16. The lunch kit of claim 9 further comprising a zipper-like
2 closing device extending about the loading/unloading access opening and a
4 periphery of the lid for selectively securing the lid in a position closing said
loading/unloading access opening.

17. The lunch kit of claim 9 wherein said decorative figure is
2 in the form of an animal or a car, and said portion of said decorative figure
4 comprises a lower jaw of the animal or a hood of the car.

18. The lunch kit of claim 17 wherein the flap comprises an
2 opening tab extending from the flap to overlay a surface of said exterior of
4 said lid, the opening tab defining part of said portion of said decorative
figure, said part of said portion of said decorative figure comprising a tooth
or lip of said animal or a grill of said car.

19. The lunch kit of claim 9 wherein the flap has a periphery
2 shaped to resemble at least part of said portion of said decorative figure.

20. The lunch kit of claim 9 wherein the quick access opening
2 provides access to a storage compartment carried on an interior side of the
4 top panel.

21. A soft-sided cooler comprising:

2 a body including an insulated, pliable bottom wall, an insulated pliable side wall joined to and extending in upstanding-fashion about 4 the periphery of the bottom wall, the side wall including an upper loading/unloading access opening to the interior of the body;

6 an insulated pliable top panel sized to close the loading/unloading access opening and hinged to said body to be movable between 8 positions opening and closing said loading/unloading access opening, an exterior side of said top panel having a decorative figure formed thereon; 10 and

12 a quick access structure including a quick access opening in the top panel, and a flap hinged to the top panel to be movable between 14 positions opening and closing the quick access opening, the flap defining a portion of said decorative figure.

22. The cooler of claim 21 wherein the flap has a periphery

2 shaped to resemble at least a part of said portion of said decorative figure.

23. The cooler of claim 21 wherein the flap comprises an

2 opening tab extending from the flap to overlay a surface of said exterior of 4 said top panel, the opening tab defining part of said portion of said decorative figure.

24. The lunch kit of claim 21 wherein the quick access open-

2 ing provides access to a storage compartment carried on an interior side of 4 the top panel.